

ONLY PROFESSIONAL TRAINING OF ITS KIND!

Fisher Maritime invites you to participate in an important in-house two-day, training program which is both eye-opening and profit-making. Specifically developed for Shipyard and Subcontractor Midlevel Managers.

SHIPYARD MANAGEMENT of the CUSTOMER & CONTRACT

Who Should Attend?

This program focuses on the project/contract participation and involvement of:

- Shipyard and Subcontractor *Project Managers*
- Shipyard and Subcontractor *Production Managers and Foremen*
- Shipyard and Subcontractor *Estimators and Planners*
- Shipyard and Subcontractor *Engineering Managers*
- Shipyard and Subcontractor *Superintendents*

Previously attended by over 700 representatives from more than one hundred shipyards world-wide!

To arrange for presentation of this profitable training program contact:



*Management Consultants to the Marine Industries
Consulting Project Managers,
Naval Architects, Marine Engineers*

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"Pays for itself many times over on the first contract after taking the course."

Available IN-HOUSE at your premises for 7-25 participants.

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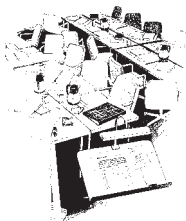
email inquiries: kfisher@fisher-maritime.com

SHIPYARD MANAGEMENT of the CUSTOMER & CONTRACT

LESSONS LEARNED. This course is a lessons-learned, custom-designed program for shipyard personnel and subcontractors to shipyards. The topics of discussion have been selected from common sources of shipyard errors, disagreements or disputes analyzed in numerous prior contracts. The lessons learned by others through their mistakes are used to create positive, problem-avoidance practices for shipyard personnel. The result for the shipyard is an enhanced ability to identify costs which are the Owner's responsibility and sell them to the Owner instead of absorbing those costs.

Day One: **Workscope Estimating, Bidding and Scheduling, Communications and Project Start-Up**

- Common oversights during review of Owner's bid package
- Quantities, not performance, as a basis for bidding
- Understanding risks associated with different types of specifications
- Recognizing errors in Owner's bid package
- Understanding design and engineering responsibilities
- Identifying non-obvious scope of work slipped in by Owner
- Purposes and intelligence-gathering opportunities of pre-bid ship checks
- Alternatives to a pre-bid ship check
- Allowances for access to work and temporary removals
- Allowances for costs of environmental and safety regulation compliance
- Meetings and pre-contract communications which affect contract workscope
- Defining all of the contract deliverables
- Relationships and cost allowances for third parties
- Order of precedence, inclusions and exclusions of contract documents
- Primary check-list: all crafts and services available or needed
- Development of estimates for appropriate ship types
- Process vs. end-product for estimating
- The vital differences between estimates and bids
- Conversion of the estimate to a bid
- Qualifications to the shipyard's bid
- Contract signing, pricing review and general schedule review
- Identification of Owner's responsibilities vis-a-vis schedule
- Establishing function-related lines of communication with Owner
- Project kick-off meeting agenda items
- Development of detailed schedule and updates
- Development of spread sheets to track all contract communications
- Implementation of mechanisms to avoid disputes



Day Two: **Inspections, Change Orders, and "Difficult-to-Deal-With" Owner's Representatives**

- Management and scheduling of the shipyard's sub-contracts
- Delays as costs: excusable, compensable, non-excused and concurrent
- Condition-found reports: origination and follow-up
- Reliance on OFI and OFM commitments: form, timing, integration
- Responding to failures by the other party to fulfill obligations
- Identifying standards for inspection or rejection of workmanship
- Selection of equipment under the "or equal" clause
- Changes mandated by third parties
- Change of productivity vs. change of workscope
- Examples of successful and other changes
- How timing affects the cost of changes
- The impacts of indirect costs associated with changes
- Risk assessment and risk syndication
- Engineering and procurement for changes
- Identification of all involved crafts: process vs. end product
- Support services for change work
- Distributed vs. limited authority for change negotiations.
- Credits for canceled or replaced basic work
- Lead times and durations for change work
- Identifying impacts of changes on the schedule
- Determining delay entitlement for changes
- Competition for change work
- Use of the Primary Check List for change pricing
- Recovery for time and material changes
- Identifying and neutralizing negotiating tactics
- Use of The C.O. Check List before making new commitments
- Debriefing the production staff prior to post-delivery negotiations

*"Excellent seminar! ...Ken Fisher is extremely knowledgeable about the shipbuilding and ship repair industry."
—Vice President., US Gulf Coast ship repair yard*

Comments from previous training program participants:



Send your key production people also. It helps to get them on the team so more people outside of management understand the consequences of what they tell our customers.”

—Production Manager, Major US shipyard

“The general response of our 22 employees attending was very favorable to the overall program.” —Ass’t. General Manager, Major US shipyard

“Gives new insight into negotiating. The course has paid for itself many times over on the first contract after having the course.” —Vice President, Canadian shipyard

“In 20 years of working in the maritime business, I have never attended a seminar where I knew most everything but did not ever have it brought together in such a way that it was inspirational.” —Ass’t General Manager, ship repair yard

“Great benefit to taking course before getting involved with a major contract. Hard to improve.” —Program Manager, Major US shipyard

“A ‘must’ for anyone involved in contract administration.” —President, U.S. ship repairer

“Open discussion and examples reinforce prior knowledge and lend motivation to use it. I have used these insights to great benefit in the few weeks since taking the course.” —Contract Manager, Gulf Coast shipyard

“This training opens up your views of the impact of changes on other departments within your organization. Now I will evaluate changes in scope with a broader perspective.” —Ass’t Project Manager, US Naval Shipyard

“This seminar was an eye-opener. It made me realize how important it was to clear up contract ambiguities prior to signing.” —Contract Manager, major ship repair yard

“Excellent seminar. Dr. Fisher’s examples and analyses drove home the importance of individual components of the large contract management picture.” —Project Manager, Major US shipyard

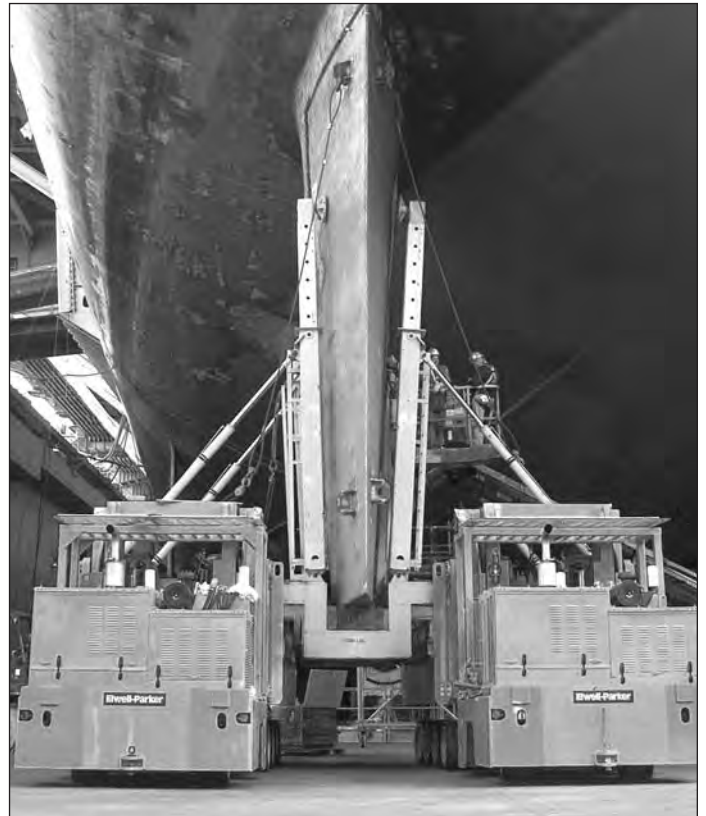


INSTRUCTOR: Dr. Kenneth Fisher draws on his wide experience as arbitrator, expert witness and mediator to analyze the causes of errors and disputes that have befallen shipyards. He and his colleagues at Fisher Maritime Consulting Group are the recognized experts on practical and commercial aspects of contract management for ship construction, conversion and repair. Our programs on shipyard contract management have been presented by Dr. Fisher over 250 times to more than 3500 persons from 24 countries and over 350 organizations. The continuing demand for these programs is a testament to their usefulness and accuracy.

“Dr. Fisher gave me new ideas to negotiate change orders. Excellent training. It gave me a lot of new ideas to work with.” —Program Manager, US Naval Shipyard

“I thought the program was excellent! I see great potential for improving the financial results on my next project.” —Project Manager, US Naval Shipyard

“Excellent program! We should be able to avoid many future disputes through pre-contract review.” —Major Sub-contractor to shipyard



WHICH SHIPYARDS WORLDWIDE HAVE ATTENDED THIS AND PRIOR COURSES?

A & P Southampton Ltd.
A & P Tyne Ltd.
Aarhus Dockyard Ltd.
Aker Yards Oy
AK-WA Shipyard
Al Larson Boat Yard
Algiers Iron Works
Allied Shipbuilders
Aluminum Boats Inc.
American Marine Corporation
American Shipyard Corp.
Amfels Inc.
Astilleros Espanoles de Puerto Real
Atlantic Marine
Australian Defence Industries
Avondale Industries
BAE Systems Ltd.
Babcock Rosyth Defence Ltd.
Basic Marine Inc
Bellingham Bay Shipyard
Bender Shipbuilding & Drydock
Blohm + Voss GmbH
Bollinger Shipyard
Cammell Laird Tyneside Ltd
Cascade General Inc.
Cockatoo Dockyard Pty
Colonna's Shipyard Inc
Conrad Industries
Continental Shipyards
Elefsis Shipbuilding Enterprises
Elmwood Dry Dock & Repair
Equitable Shipyards
Flensburger Shipbuilding
Fraser Ship Repair
Fremont Boat Company Inc.

Gallup Marine Services
General Dynamics
Geo Shipyard Inc.
Gladding-Hearn Shipbuilding
Gretna Machine & Iron Works
Gulf Copper & Manufacturing
Halifax-Dartmouth Industries
Halter Marine
Harland & Wolff Ltd.
Hellenic Shipyards Co.
High Modulus NZ Ltd
Hongkong United Dockyards
Howaldtswerke-Deutsche Werft
International Ship Repair
Intramarine Inc.
Izar Construcciones Navales
Jacksonville Shipyards Inc.
Kennebec Marine Co
Keppel FELS Ltd.
Keppel Shipyard Pte. Ltd.
Keppel Singmarine Dockyard
Ketchikan Shipyard
Lake Union Drydock
Lithgows Limited
M.I.L. Davie Shipbuilding
Main Iron Works
Marine Industry Assoc
Marine Ways of Pittsburgh
Marinette Marine Corp.
Marystown Shipyard Ltd.
McDermott Shipyard Div'n
Metro Machine Corp
Moss Point Marine
Nanaimo Shipyard Ltd.
National Steel & Shipbuilding

Navalrocha Shipyard
Northland Svcs Inc.
Ocean Marine Services Inc
Oceanco Shipyards
P.T. Pal Indonesia (Persero)
Pan-United Singapore Shipyard
Port Weller Dry Docks
PT Pan-United Indonesia
Rivtow Straits Shipbuilding
Seley Corp.
Sembawang Shipyard Pte. Ltd.
Seward Ships Drydock
Signal International LLC
Singapore Technologies Marine
Southwest Marine Shipyards
St. John Shipbuilding Limited
Superior Boat Works Inc.
Swansea Drydocks Ltd.
T. Marioti Spa Shipyard
Tampa Bay Shipbuilding
Tenix Shipbuilding Australia
Textron Marine Systems
Todd Pacific Shipyards Corp.
Total Marine Projects
Transfield Shipbuilding Pty Ltd.
Trinity Yachts, Inc.
Vancouver Shipyards Co. Ltd.
Vaudrey Miller Yachts
Verreault Navigation Shipyard
Vosper Thornycroft Ltd.
VT Halter Marine Inc.
Westport (WA) Shipyard
WIS Marine Service
Yarrow Shipbuilders Ltd

Benefits: The benefits of this course are estimated at two-to-three percent of the total value of all contracts managed after the training program. The costs of the course will be easily recouped on the first contract after your staff has taken the course. All the extra profits thereafter are like an unexpected bonus for the shipyard.



Fee Schedule: A single fee covers all professional fees for up to 15 persons, the instructor's travel costs and course materials (slight extra fee for each additional attendee). The fees on a per person basis are quite modest. The meeting facilities are to be provided by the organization being trained. Details can be sent via email or fax upon request.



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